

THE RHINO GOLD BAR

| INFORMATION PACKAGE |



CREATIVE PHILANTHROPY
FOR THE FUTURE
OF OUR PLANET

RHINOS COULD BE GONE, IN OUR LIFETIME — IF WE LET IT HAPPEN. AND NOT JUST RHINOS.

Extinction carries a domino effect:
Rural communities lose part of their heritage.
Their jobs in tracking and tourism disappear.
Their means of making an income are diminished.
Hope for the future is extinguished.

| ALL OF IT GONE. |





WHAT DIFFERENCE CAN **1000 OUNCES** OF GOLD MAKE?

AT B2GOLD, WE BELIEVE IT HAS THE POWER TO HELP
RURAL COMMUNITIES IN NAMIBIA SAVE A SPECIES.

With a ground-breaking donation of 1000 ounces of Namibian gold, B2Gold is producing 1000 limited-edition Rhino Gold Bars, and, with investors like you, we are supporting communities in their work to secure a future for the last, free-roaming population of black rhino left on earth.

B2Gold is also redefining conservation financing: This represents the first time that gold, a natural resource from the ground, is being used to provide sustainable funding to community-backed initiatives for the protection of an iconic global treasure, the Critically Endangered black rhino.

We are proud to join forces with Save the Rhino Trust Namibia and Conservancy Rhino Rangers, two of the world's foremost rhino conservation organisations, and other community-backed initiatives to offer a rare, limited-edition Rhino Gold Bar.

Proceeds from the sale of the Rhino Gold Bar will be used in two vital ways: A portion will be invested to provide long-term financing to community driven efforts to protect Namibia's black rhinos, while the conservation premium will be applied to activities in the field, ensuring that your support goes directly to the trackers, rangers and communities who live with wildlife.

**THIS IS INNOVATION IN ACTION AND A STRIKING EXAMPLE OF B2GOLD'S
COMMITMENT TO CREATIVE PHILANTHROPY FOR THE FUTURE OF OUR PLANET.**

INVESTING IN THE FUTURE

Headquartered in Vancouver, Canada, B2Gold Corp. is the world's new senior gold producer. Founded in 2007, today, B2Gold has three operating gold mines and numerous exploration and development projects in various countries including Mali, the Philippines, Namibia, and Colombia.

B2Gold's vision is to be a responsible mining company, demonstrating leadership by going beyond industry standards and continuing to raise the bar on our own performance. One of the key reasons for B2Gold's success is delivering on its promises of fairness, respect, transparency and accountability. These principles are part of the Company's corporate culture and are applied globally across its Corporate Social Investment projects.

As a mining company, B2Gold is conscious of its responsibility to give back to the earth. Not only are we committed to minimizing the impact on the land in areas where we operate, we also go beyond what is required. From restoring coral reefs off the coast of the Philippines, to creating a vast protected area in Namibia, and preserving forest habitat for endangered chimpanzees in Mali, B2Gold invests in projects that have nothing to do with mining and everything to do with the protection of the planet and the quality of life for future generations.





WHY YOUR INVESTMENT MATTERS?

EVERY DAY IN AFRICA, THREE RHINOS ARE KILLED FOR THEIR HORNS. BETWEEN 1960 AND 1995, ACROSS AFRICA, BLACK RHINO NUMBERS DROPPED BY A SHOCKING 98 PERCENT.

Poaching and the illegal trade in rhino horn is driven by a demand thousands of miles away in Asia, where it is believed that rhino horn can cure diseases and bestow status. Of course, it does neither. It is simply keratin, the same substance found in our hair and nails.

But ancient beliefs are hard to change, and they are driving rhinos, animals that have walked the earth for more than 50 million years, to the verge of extinction.

Today, the northwest of Namibia is home to the last and largest free-roaming population of black rhinos left on earth. Their home is an area of 9600² miles (25000² kilometers), with no national park status, few roads and no control over who comes in or out.

The recovery of this population of black rhino is due to the dedication of the organizations and communities that have committed themselves to the protection of black rhinos in northwestern Namibia.

A rhino-based economy has developed in Namibia's northwest, with rhino tracking central to tourism development that in turn provides jobs, income and hope for the future.

SUSTAINABLE FUNDING, PROVIDED BY YOUR INVESTMENT IN THE RHINO GOLD BAR, IS NOT ONLY CRITICAL TO CONSERVATION, BUT IT IS ALSO CRUCIAL TO THE WELFARE AND FUTURE OF LOCAL COMMUNITIES IN NAMIBIA'S NORTHWEST.

THE RHINO GOLD BAR

1/2 Kilo
Rhino Gold
Bar | **10**

1oz
Rhino Gold
Bar | **690**

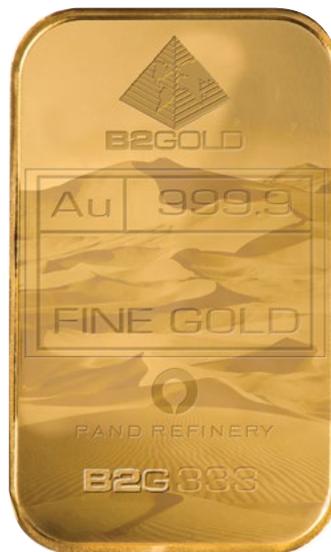
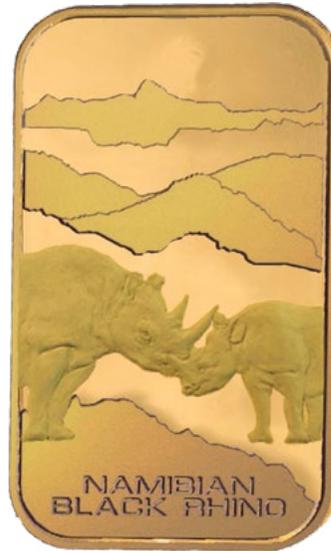
1/2oz
Rhino Gold
Bar | **300**

NUMBER OF
BARS MINTED

The ten ½ kg Rhino Gold Bars represent the ten years that rhinos in the wild have left, if poaching continues at its current rate.

PRICING

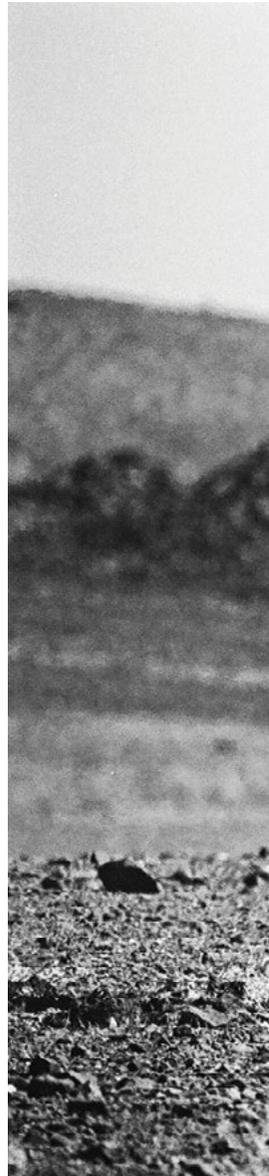
The cost of the B2Gold Rhino Gold Bars is pegged to the spot price of gold on the date of sale, plus a 15% conservation premium.



YOUR INVESTMENT IN ACTION

By investing in Rhino Gold Bars, you are securing an investment that has proven over time to be more stable and secure than any other investment, while at the same time contributing to community development and the conservation of a critically endangered species.

Proceeds from the sale of the Rhino Gold Bar will be managed by B2Gold and an Advisory Committee that includes representatives from Save the Rhino Trust Namibia, Integrated Rural Development and Nature Conservation, Namibia Chamber of Environment, and the Ministry of Environment and Tourism. The funds will be used in two ways: A portion of the proceeds will be invested to provide long-term sustainable financing for black rhino conservation, while significant funding will be applied immediately to conservation actions in the field, including support for patrols, intelligence activities and to rural communities for whom the protection of rhinos is their birthright.



These are graphic renderings and not the final product.



SPECIAL FEATURES

| THE FIRST OF ITS KIND |

These limited-edition Rhino Gold Bars mark the first time that gold has been minted and used for the sustainable protection of a critically endangered species.

| RARE, LIMITED MINTAGE |

Only 1000 bars available worldwide!

| UNIQUE DESIGN |

A black rhino mother and calf stand proudly on the gold bar, symbols of hope for the future of their species and ambassadors for the dedication of mankind in Namibia, Africa and beyond to ensure their survival.

| INCLUDES CERTIFICATE OF THANKS FROM SAVE THE RHINO TRUST NAMIBIA |

Your support for community driven efforts to protect the black rhino will be acknowledged in a letter signed by Save the Rhino Trust Namibia's Global Ambassador, Namibian-born Supermodel, Behati Prinsloo.

| STRIKING PRESENTATION |

Your bar is encapsulated and presented in a handsome box made of sustainably harvested wood.

| TWENTY-FOUR CARAT GOLD |

Au 999.9 – The gold used to produce the bar is as much a part of Namibia's natural heritage as the black rhinos themselves.

| EXACTING STANDARDS YOU CAN TRUST |

The only London Bullion Market Association (LBMA) accredited precious metal refiner in Africa, Rand Refinery issues a certificate to authenticate the Chain of Custody of all gold it sources and refines. This certification assures the investor that all gold sourced and processed by Rand Refinery is legally, environmentally conscious, responsibly mined and produced from raw material to refined precious metal.

To invest in the B2Gold Rhino Gold Bars, please direct your inquiry to: rhino@b2gold.com



TO **INVEST** IN THE B2GOLD
RHINO **GOLD BARS**

| PLEASE DIRECT YOUR INQUIRY TO: |
rhino@b2gold.com



TO **VIEW** THE
INFORMATION
PACKAGE

| Please go to: www.b2gold.com |

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