

RHINO GOLD BAR

CREATIVE PHILANTHROPY FOR THE FUTURE OF OUR PLANET

SDGs covered
by this initiative

1 NO
POVERTY



8 DECENT WORK AND
ECONOMIC GROWTH



15 LIFE
ON LAND



THE NORTHWEST OF NAMIBIA IS HOME TO THE LAST AND LARGEST FREE-ROAMING POPULATION OF BLACK RHINOS IN THE WORLD. THEIR HOME IS AN AREA OF 25,000 KM², WITH NO NATIONAL PARK STATUS, FEW ROADS AND NO CONTROL OVER WHO COMES IN OR OUT.

The recovery of this population of black rhino is due to the dedication of the organizations and communities that have committed themselves to the protection of black rhinos in northwestern Namibia. A rhino-based economy has developed where rhino tracking is central to tourism development, which in turn provides jobs, income and hope for the future for Namibians.

With three rhinos poached in Africa every day, rhinos could be gone in our lifetime – if we let it happen. And not just rhinos. Extinction carries a domino effect. Rural communities lose part of their heritage. Their jobs in tracking and tourism disappear. Their means of making an income are diminished. Hope for the future is extinguished. All of it is gone.

WHAT DIFFERENCE CAN 1,000 OUNCES OF GOLD MAKE?

At B2Gold, we believe it has the power to help rural communities in Namibia save a species.

With a ground-breaking donation of 1,000 ounces of Namibian gold, B2Gold is producing limited-edition Rhino Gold Bars, and, together with individual and corporate investors, we are supporting local conservation organizations and communities in their work to secure a future for the last free-roaming population of black rhino left on earth.

RHINO GOLD BARS ARE AVAILABLE AS:

- 10 half kilo bars*
- 690 one ounce bars
- 300 half ounce bars

* The 10 half kilo Rhino Gold Bars represent the ten years that rhinos in the wild have left, if poaching continues at its current rate.

Proceeds from the sale of the Rhino Gold Bar will be used in two vital ways: a portion will be invested to provide long-term, sustainable financing to community-driven efforts to protect Namibia's black rhinos; while significant funding will be applied immediately to conservation actions in the field, including support for patrols, intelligence activities and to rural communities for whom the protection of rhinos is their birthright.

Proceeds from the sale of the Rhino Gold Bars will be managed by B2Gold and an Advisory Committee, which includes representatives from Save the Rhino Trust Namibia, Integrated Rural Development and Nature Conservation, Namibian Chamber of Environment, and the Ministry of Environment and Tourism.

In 2019, Ginger Mauney, a Director of Save the Rhino Trust, pitched the novel idea to Clive Johnson, President and CEO of B2Gold: "What if we use a natural resource from the ground, gold, to provide sustainable funding for the future of another natural resource – the Critically Endangered black rhino?" The Rhino Gold Bar initiative was conceived and developed throughout the year and will be launched in February 2020.

The Rhino Gold Bar initiative is an innovative approach to financing conservation and related livelihoods, and is a striking example of B2Gold's commitment to creative philanthropy for the future of our planet.

To learn more about B2Gold's Rhino Gold Bar initiative, visit www.b2gold.com.

